



## **SOCIAL MEDIA TOOLKIT**



## About AMVETS

**AMVETS**, which is also known as *American Veterans*, is the most inclusive Congressionally-chartered veterans service organization open to representing the interests of 20 million veterans and their families. We are veterans serving veterans since 1944.

## Connect with Us

[AMVETS Facebook](#)

[AMVETS Twitter](#)

[AMVETS HQ Instagram](#)

[AMVETS YouTube Channel](#)

[AMVETS LinkedIn](#)

## Statistics

Here are some facts about AMVETS that help veterans learn more about AMVETS and why they should turn to us for assistance.

- Serving since 1944.
- 250,000 members, nationwide
- Since 2012, AMVETS has provided 1400 jobs to Military Veterans
- Volunteers, 1.5 Million hours annually , valued at \$31 Million per year
- More than 50,000 claims per year worth about \$650 million each year
- One of America's leading veterans service organizations for more that 75 years
- In one year alone, AMVETS national service officers processed more than 74,000 claims

## Shareable Video Links

[AMVETS' 76th National Convention Highlights](#)

[Rolling to Remember 2021 Ride](#)

[2020 POW/MIA Recognition Day Wreath Laying Highlights](#)

## Shareable Photographs

Images should be used as often as possible when posting to draw the eye and improve interaction with your posts. If the link your using has a interesting, high definition image, great! If not, consider dropping a relevant image in your posts. Viewers will still be able to click the link and access the information.

[AMVETS Stock Images \(For member use only\)](#)

## Testimonials from AMVET members

Testimonies help communicate to viewers why they should follow AMVETS. Testimonies come from veterans and families, not the organization itself, so they resonate with followers.

[AMVETS testimonies](#)

[Testimony Graphics](#)

## Hashtags for Social Media Use

Hashtags help viewers find information on AMVETS and what we're up to quicker! Use the following hashtags to increase the possibility of your posts being reached by a wider audience.

#AMVETS

#AmericanVeterans

#ServingAmericanVeterans

#VeteransServingVeterans

#RollingtoRemember

#HealAmericanVeterans