



FOR THE 33RD CONSECUTIVE YEAR,

a massive motorcycle ride will take place in the nation's capital over Memorial Day Weekend, only this year it will have a new name — *Rolling to Remember*.

“We must continue to bring awareness and accountability for POWs and MIAs left behind and emphasize the need for suicide prevention for veterans.”

— Joe Chenelly, National Executive Director, AMVETS

Rolling to Remember will raise awareness of the plight of U.S. prisoners of war and the 82,000 service members still missing in action. Along with the new name, the 2020 ride will also address the national suicide epidemic among veterans as more than 20 veterans die by suicide each day.

MEANINGFUL ACTIVITIES PLANNED

- Friday, May 22: 9 a.m. – 9 p.m. – Event Stage – Lincoln Memorial
5 p.m. – Blessing of the Bikes – Washington National Cathedral
9 p.m. – Candlelight Vigil – Vietnam Veterans Memorial
- Saturday, May 23: 9 a.m. – 9 p.m. – Event Stage – Lincoln Memorial
- Sunday, May 24: 6 a.m. – Reveille for Riders – Vietnam Veterans Memorial
9 a.m. – 9 p.m. – Event Stage – Lincoln Memorial
12 p.m. – *Rolling to Remember* Ride – Pentagon to the National Mall

JOIN US!

AMVETS is joining with other patriotic organizations to continue this important Memorial Day Weekend tradition. We need you to make it a success!

SPONSOR THIS HISTORIC EVENT!



Be among a select group of people committed to caring about our nation's veterans and their mental health.

Unique sponsorship opportunities with *Rolling to Remember* include:

- Participation and recognition as a sponsor of the nation's largest one-day motorcycle event
- Brand visibility to more than 500,000 veterans and motorcycle enthusiasts from across the country
- Onsite and online activations tailored to your needs
- Media integrations
- Branded event recognition
- Speaking opportunities
- Employee engagement activities
- And more!



WE NEED YOUR HELP TO MAKE SURE THIS MEMORIAL DAY WEEKEND TRADITION CONTINUES!

FOR MORE INFORMATION CONTACT:

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ABOUT AMVETS

AMVETS (American Veterans) is the nation's most inclusive Congressionally chartered veterans service organization, representing the interests of 20 million veterans. AMVETS is open to and fighting for all who honorably served in the United States military, including the Reserve and Guard. As one of America's leading veterans service organizations for more than 75 years and with more than 250,000 members nationwide, we are veterans serving veterans.