DRAFT CBL AMENDMENT 14-07

SUBJECT: INCREASE IN LIFE MEMBERSHIP DUES

SOURCE: DEPT. OF PA

WHEREAS, according to Article VII, Section 6, current life membership dues are $250.00; however, the dues paid for AMVETS life membership are not adequate to support the growing cost to service those members in a professional, regular and meaningful way and are only available to support life membership costs at a rate of $25 for first year after which all remaining life dues received must be transferred to the Life Fund; and,

WHEREAS, the current dues structure does not communicate the value and prestige associated with life membership status in an organization of the caliber of AMVETS and therefore may communicate a less than favorable perception of the benefit of member and organizational brand; and,

WHEREAS, the proposed increase is modest and will be implemented during the next membership year; and,

WHEREAS, life membership dues need to be minimally increased to $500.00 in order to be more effectively and realistically offset the actual cost associated with life membership; be it said make this increase on a 5-year plan starting in 2014 at $300.00, 2015 at $350.00, 2016 at $400.00, 2017 at $450.00, 2018 at $500.00; therefore, be it

RESOLVED, that the AMVETS National Convention body approve the above outlined proposal for an increase in the life dues rates effective on the first day of the AMVETS membership year in 2014.