SUBJECT: Increase in Life Membership Dues

WHEREAS, according to Article VII, Section 6, current life membership dues are $250. However, the dues paid for AMVETS life membership are not adequate to support the growing cost to service those members in a professional, regular and meaningful way and are only available to support life membership costs at a rate of $25 for first year after which all remaining life dues received must be transferred to the Life Fund; and

WHEREAS, the current dues structure does not communicate the value and prestige associated with life membership status in an organization of the caliber of AMVETS and therefore may communicate a less than favorable perception of the benefit of member and organizational brand; and

WHEREAS, the proposed increase is modest and will be implemented during the next membership year; and

WHEREAS, the life membership dues need to be minimally increased to $500.00 in order to more effectively and realistically offset the actual costs associated with life membership; this increase to be effective at the beginning of the 2013 membership year, therefore, be it

RESOLVED, that the AMVETS National Convention body approve the above outlined proposal for an increase in the life dues rate effective on the first day of the AMVETS membership year in 2013.

COMMITTEE RECOMMENDATIONS:

CONSTITUTION AND BYLAWS: ADOPTED p ADOPTED (as amended) p REJECTED p DEFERREDp

FLOOR ACTION: ADOPTED p ADOPTED (as amended) p REJECTED p DEFERRED p