



AMVETS Challenge Coin

AMVETS (American Veterans) was founded by WWII Veterans. We continue to serve veterans today. Lady Liberty walks on one side of our coin. She represents your service clearing a path for her walk around the world.



Many traditions build camaraderie in the military. Some say challenge coins originated with the Roman Legions. Others contend the first unit coin was the 17th Infantry Buffalo coin from the Korean War. Either way, coins are a respected way to show friendship and affiliation



"Challenge Coin Check" Rules for Veterans & Military

1. A "Coin Check" consists of a challenge and response. A challenge is initiated by either holding your coin in the air or slamming it on a table or floor and yelling "Coin Check!"
2. Individual(s) challenged must show their Coin with their unit's logo to the challenger within 10 seconds.
3. Anyone who doesn't show their Coin must buy a round of drinks for all challenged, including the challenger.
4. Coin Checks are permitted anywhere and anytime.
5. If everyone being challenged produces their Coin, the challenger must buy a round of drinks for all challenged.
6. If you accidentally drop your Coin and it makes an audible sound you "accidentally" initiated a Coin Check.
7. No exceptions to the rules. They apply to clothed or un-clothed. One step and an arm's reach are ok
8. A Coin is a Coin, not belt buckles, key chains or necklaces. Coins worn in a holder around the neck are valid.

Carry your coin as a reminder of your commitment and connection to something larger in your daily life. Liberty walks the path you, the American Veteran, prepared. Login and purchase a coin or recruit 5 members and we will give you a coin.